

# E-NEWSLETTER



## From the Chairman's Desk

The first half of 2014 has flown by and it has been an eventful time for both SMF as well as the local maritime scene. SMF's efforts to promote the maritime industry and its varied offerings kicked off in January with a radio campaign to reach out to "O" level graduates, and the profiling was sustained via various online, mobile and event platforms in the ensuing months.

As part of the Singapore Maritime Week this year, we also held the Sea Asia 2015 Press Briefing along with the launch reception on 7 April. The event provided industry insights ahead of the iconic maritime show for the region, slated for next year (21 - 23 April 2015).

We also organised the Offshore Marine Forum, a Sea Asia conference, from 28 to 29 May this year, as a continuation of what we started in 2013 with a full day dedicated to the offshore marine service sector. The two-day forum, co-organised with Seatrade, at Marina Bay Sands Singapore, examined a range of critical issues through discussions with industry stalwarts.

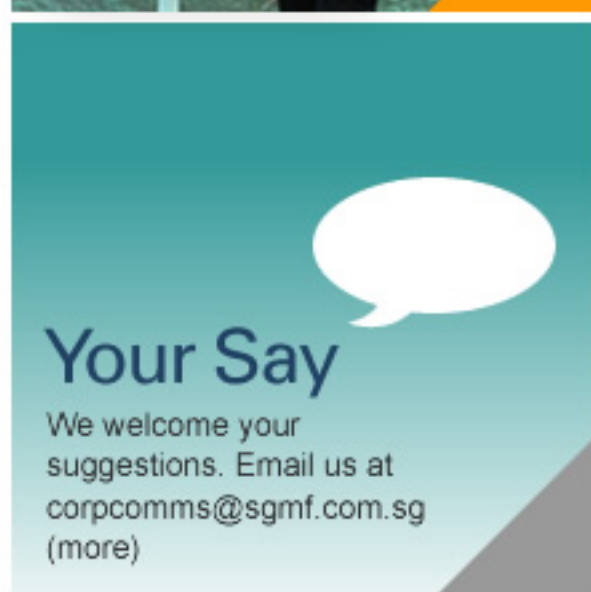
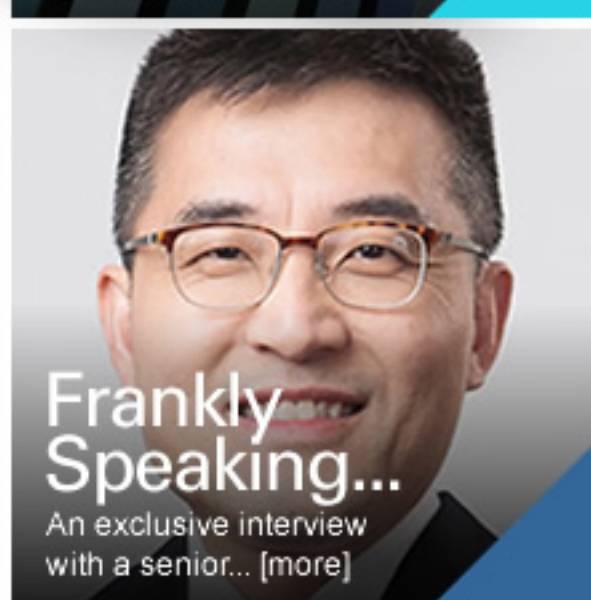
In June, SMF and the Association of Singapore Marine Industries (ASMI) led a delegation of nine maritime-related companies to the mega maritime event, Posidonia, in Athens, Greece. Mrs Josephine Teo, Senior Minister of State for Finance and Transport, officiated at the opening of the Singapore Pavilion. It was a fruitful week for the exhibitors, who took the opportunity to touch base with potential customers and reconnect with existing ones.

As we move into the second half of the year, SMF will continue to attract and nurture young talents as part of the MaritimeONE Scholarship programme. This year, I would like to thank the following sponsors for their generous contribution to the MaritimeONE scholarships.

They are "K" Line Pte Ltd, American Bureau of Shipping, Fednav Singapore Pte Ltd, Haider Nawaz, IMC Industrial Group, Jurong Port Pte Ltd, Keppel Offshore & Marine Ltd, Lloyd's Register Foundation, M3 Marine Group Pte Ltd, NORDEN Shipping (Singapore) Pte Ltd, PSA Corporation Ltd, Sembcorp Marine Ltd, Singapore Maritime Academy - Singapore Polytechnic, Singapore Maritime Officers' Union, Singapore Shipping Association, SMTC Global (Singapore) Pte Ltd, Swire Pacific Offshore Operations (Pte) Ltd, The China Navigation Company Pte Ltd, The Chua Chor Teck Memorial Fund, Thome Ship Management Pte Ltd and X-PRESS FEEDERS.

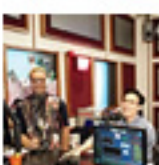
It is always heartening to see the local maritime community actively involved in the efforts to develop the next generation of maritime leaders. As SMF continues in our efforts to inspire and attract more young people to join this dynamic industry, we look forward to your continuous support, as always.

With best wishes,  
Michael Chia  
Chairman  
Singapore Maritime Foundation



## STEERING AHEAD... SMF INITIATIVES

A REVIEW OF 2014, JAN TO JUN 2014



### MaritimeONE Radio Campaign, 6 – 10 Jan

To encourage students to consider taking up maritime diplomas, SMF ran a radio campaign to publicise the courses offered at Singapore and Ngee Ann Polytechnic...  
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### Maritime Skit School Tour, 13 Jan – 22 Apr

"The Project" – a maritime skit by local theatre group, The Necessary Stage, made its tour of schools for the second year running. The skit was specially commissioned by...  
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### Valentine's Day Campaign on The Straits Times and AsiaOne Online, 10 – 16 Feb

In conjunction with this year's Valentine's Day, SMF featured two young couples in the maritime industry on...  
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### Maritime Pavilions @ NUS & NTU Career Fairs, 11 & 18 Feb

SMF brought together a total of 20 companies for the Maritime Pavilions staged at the National University of Singapore (NUS)...  
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### Maritime Tea Talk @ SMU, 13 Mar

This event is an annual platform for Singapore Management University (SMU) students to learn about the exciting opportunities offered by...  
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### Sea Asia 2015 Launch Reception, 7 Apr

About 130 maritime partners, exhibitors and sponsors were present at the launch reception for Sea Asia 2015. The event on 7 April 2014 at The Masons, Gillman Barracks, was preceded...  
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### Maritime Knowledge Shipping Session; Trade Credit, Financing & Government Support, 16 Apr

Jointly organised by SMF and the General Insurance Association of Singapore, the first session of the year on...  
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### Maritime Campus @ HCI, 30 April

The Maritime Campus was organised at Hwa Chong Institution (HCI) this year, after the inaugural event at Victoria Junior College in 2013. A maritime exhibition was set up at the school's Inner Plaza...  
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### The Straits Times & STOMP Mobile App Campaign, 12 – 18 May

To target young people who read news on-the-go using their mobile phones or tablet devices, SMF ran a...  
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### Maritime Open House, 26 May

The Maritime Open House was organised for the third time this year, with more than 300 students from six secondary schools participating...  
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### Offshore Marine Forum, 28 – 29 May

The Offshore Marine Forum was organised by SMF and Seatrade for the first time this year as a stand-alone Sea Asia conference during the even...  
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### Posidonia @ Athens, 2 – 6 Jun

SMF, along with ASMI, led a delegation of nine leading local maritime companies to form the Singapore Pavilion at the Posidonia exhibition held...  
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## WHAT'S NEW



Organised by the Maritime and Port Authority of Singapore, Singapore Maritime Trails tell the story of Maritime Singapore's progress through a tour of selected locations and the first trail launched focuses on Singapore's Maritime Heritage. Complimentary guided tours run every 1st Saturday of the month from 9.00am to 11.30am. Should your organisation be interested to schedule your own tour of the Singapore Maritime Trail, please email [enquiries@maritimegallery.sg](mailto:enquiries@maritimegallery.sg) to find out more.