

10 June 2009

Media Release

FOR IMMEDIATE RELEASE

Minister for Transport and Second Minister for Foreign Affairs officiated the opening of the Singapore Pavilion and graced the *Singapore Nite@Nor-Shipping* at the mega-maritime event, *Nor-Shipping* held in Oslo, Norway.

Over 300 senior maritime leaders from the Norwegian maritime community and the Singapore delegates gathered

Singapore, 10 June 2009, Wednesday – Mr Raymond Lim, Minister for Transport and Second Minister for Foreign Affairs officiated the opening of the Singapore Pavilion at the mega-maritime event, *Nor-Shipping* held on 9 June 2009, Tuesday in Oslo, Norway. He also graced the *Singapore Nite@Nor-Shipping* evening reception as the Guest of Honour held on 10 June 2009 at the Radisson SAS Plaza Hotel.

Held from 9 to 12 June 2009, *Nor-Shipping 2009* is one of the major mega-maritime shows in the global maritime calendar. The Singapore Pavilion which comprise of 13 Singapore maritime companies is co-organised by the Singapore Maritime Foundation and the Association of Singapore Marine Industries and supported by the Maritime and Port Authority of Singapore and IE Singapore.

Minister Lim said, "Singapore strives to be one of the leading international maritime centres in the world. The exhibits at the Singapore Pavilion provide a glimpse of the vibrancy of the Singapore maritime industry and the diversity and range of our maritime services. We welcome maritime companies to Singapore."

The *Singapore Nite@Nor-Shipping* is hosted the Singapore Maritime Foundation and graced by Guest-of-Honour, Minister Raymond Lim. Guests were addressed by Minister and SMF Board Member, Dato Jude Benny and treated to a sumptuous spread of Singapore cuisine, specially prepared by Singaporean chefs. Please see the speech delivered by Dato Jude Benny, Singapore Maritime Foundation Board Member during the *Singapore Nite@Nor-Shipping* in the Appendix. The speech by the Guest-of-Honour, Minister Raymond Lim will be circulated to the media by the Ministry of Transport separately.

Over 300 guests, including Norwegian key maritime leaders and participating companies representatives of the Singapore Pavilion were present at this reception. Distinguished guests include Mr Ng Ser Miang, Ambassador to Norway, Mr Otto Tidemand, Singapore's Honorary Consul-General to Norway, Mr Choi Shing Kwok, Permanent Secretary, Ministry of Transport and leaders in the Norwegian maritime community. Through this event, SMF hopes to foster closer partnerships between the participating companies of the Singapore Pavilion and the Norwegian and Scandinavian maritime leaders.

Attached are a selection of pictures taken during the opening ceremony of the Singapore Pavilion held on 9 June 2009 at the *Nor-Shipping* exhibition and the *Singapore Night@ Nor-Shipping* at the Radisson SAA Plaza Hotel held on 10 June 2009. Please refer to Appendix B.

For media queries, please contact:-

Dorothy Ng
Manager
Corporate Communications
Singapore Maritime Foundation
Mobile: +65 96315500
Email: dorothy@sgmf.com.sg

Lindy Sim
Executive
Corporate Communications
Singapore Maritime Foundation
Tel: 63250236
Email: lindysim@sgmf.com.sg

APPENDIX A

**WELCOME SPEECH BY DATO JUDE BENNY, SMF BOARD MEMBER
SINGAPORE NITE@NOR-SHIPPING, HOTEL RADISSON SAS PLAZA,
OLYMPIA BANQUET HALL, LEVEL 2,
10TH JUNE 2009, 6.30PM AT RADDISON HOTEL**

Mr Raymond Lim, Minister for Transport and Second Minister for Foreign Affairs

Your Excellency Ng Ser Miang

Mr Otto G. Tidemand, Honorary Consul-General of the Republic of Singapore in Norway
Distinguished guests

Fellow Singaporeans

Good evening

1. On behalf of the Singapore Maritime Foundation, I would like to welcome you to the Singapore Nite Reception.
2. We are honoured that Mr Raymond Lim, Minister for Transport and Second Minister for Foreign Affairs is leading the Singapore delegation for *Nor-Shipping* this year. Thank you for joining us this evening.
3. The Singapore Maritime Foundation is a private-sector led organisation that seeks to work in tandem with the government and maritime players to promote Singapore as an International Maritime Centre.
4. Nor-Shipping is one of the most important maritime trade and networking event in the global maritime calendar. It is vital for Singapore to be part of this show to be in the radar of the global maritime community.
5. The Singapore Pavilion is back this year, for the third time. We seek to fly the Singapore flag high by presenting the essence of Singapore's multi-faceted maritime industry to the world. The Singapore Pavilion showcases a comprehensive range of maritime expertise and services, from ship building, marine engineering to ship management.
6. We staged this participation amidst the financial crisis and the economic downturn this year. However, despite these challenging circumstances, I'm pleased that we

have garnered the support of 13 Singapore-based maritime companies at *Nor-Shipping 2009*.

APPENDIX A

WELCOME SPEECH BY DATO JUDE BENNY, SMF BOARD MEMBER SINGAPORE NITE@NOR-SHIPPING

7. Through the *Singapore Nite Reception*, we hope that our participating companies of the Singapore Pavilion will be able to network and forge new partnerships with our Norwegian shipping counterparts, partners and guests of the Singapore Pavilion exhibitors. We have specially flown the chefs from Singapore to give our guests an authentic taste of the Singapore cuisine.
8. I would like to thank Ambassador Ng Ser Miang, Mr Otto R. Tidemand, Mr Svein Aaser, DnB Nor Bank, IE Singapore for their strong support. Special thanks to Maritime and Port Authority of Singapore (MPA), Keppel Offshore and Marine, Sembcorp Marine, Singapore Technologies Marine, DnB Nor Bank, Thome Ship Management and DBS for their sponsorship of the Singapore Nite Reception.
9. I would like to thank our co-organiser, ASMI for co-organising the Singapore Pavilion and all the participating companies for their hard work. I hope that through the Singapore Pavilion and the Singapore Nite, you would be able to forge new partnerships and strengthen old ties, most importantly gather new leads that will eventually translate to business collaborations in the near future.

Have an enjoyable evening.

Thank you.

Appendix B

Opening of Singapore Pavilion picture – left to right: (Subject to further changes according to the actual photographs taken)

Dato Jude Benny, Board Member, Singapore Maritime Foundation

Mr Erik Borgen, Board Member, Singapore Maritime Foundation

Mr Raymond Lim, Minister for Transport and Second Minister for Foreign Affairs

Mr Ng Ser Miang, Ambassador to Norway

Mr Otto Tidemand, Singapore's Honorary Consul-General to Norway

Mr Choi Shing Kwok, Permanent Secretary, Ministry of Transport

Mr Lam Yi-Young, Chief Executive, Maritime and Port Authority of Singapore

Ms Winnie Low, Executive Director, Association of Singapore Marine Industries (ASMI)

Mr David Chin, Executive Director, Singapore Maritime Foundation